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Organizational Behavior: A Practical, Problem-Solving Approach

Angelo Kinicki, Mel Fugate

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This powerhouse author team brings their award-winning teaching styles, research, and professional consulting experience to help studentsÃ¢â‚¬â„¢ better understand and use Organizational Behavior to flourish both professionally and personally.

Kinicki/Fugate, Organizational Behavior, 1e uses a conversational writing style with a visually engaging layout to appeal to todays student. This provides a Ã¢â‚¬Å“chunkingÃ¢â‚¬Â• of the content and introduces students to what they are about to learn through a Ã¢â‚¬Å“Major Question/Bigger Picture.Ã¢â‚¬Â•

To bring the concepts through to application, Kinicki/Fugate 1e employs a problem-solving approach. This is presented through the Ã¢â‚¬Å“Problem-Solving ApplicationsÃ¢â‚¬Â• (30 total boxed items appearing throughout each chapter) that present a business situation. Students work through these scenarios in the Ã¢â‚¬Å“Your CallÃ¢â‚¬Â• featureÃ¢â‚¬â€•a three-step problem solving approach. These are designed to help students apply concepts and strengthen their problem-solving skills.

The self-assessments are integrated in the content as well as assignable in Connect through the Interactive Application Self-Assessment tool. These have been hand picked and researched by the author team to ensure quality and research-based assessments. With this Self-Assessment tool, students will be able to immediately assess personal characteristics related to Organizational Behavior concepts being discussed in class.

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