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Writing Online: Write Your Dreams to Reality

Sean Platt

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Writing Online: Write Your Dreams to Reality Sean Platt

Writing Online is more than a writing book. It's a road map to show you how to make a great living from writing.

Writing Online teaches you not only how to write copy that sells, but also marketing, blogging, social media, SEO, list building, and how to build a strong reader or fan base.

This is the book I wish I'd read when I first started writing for a living. A book that would have saved me lots of wasted time and money and made me realize my dreams a bit earlier.

I want to help you realize your dreams without stumbling as I did.

Chapters

The Truth About Being A Writer
Ways to Make Money Writing
Blogging
Guest Blogging
Headlines
Social Media
Social Media Usage & Measurement
SEO
Voice
Editing
Work Habits
Common Mistakes
Marketing
Building Assets
Building Your List
Tools
My Best Advice
How To Keep Your Dream From Dying

REVIEWS:
"This book isn't just an inspiration, it's a roadmap to owning your career as a writer in a world that seems to never stand still long enough to know which way is up."
--Jonathan Fields, Author of Career Renegade

"Sean teaches you how to do it (write online) effectively, and actually make a living with your words. The fact that he practices what he preaches seals the deal - it's time to get this book and go pro."
--Brian Clark, of Copyblogger.com

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