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Network Models for Organizations: The Flexible Design of 21st Century Companies

Pedro Pablo Ramos

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How can companies become more flexible and better connected, internally and externally? How can organization structure models be made more flexible to adapt to future strategies? How can a company evolve to meet future market changes in the business environment?

If a company cannot adapt to changing environments in the future, it will suffer and decline. The question is not whether your company's structure is suitable for the needs of today, but whether it will still be suitable tomorrow. Traditional company models are rigid and designed for permanency, often making it difficult for future growth and strategies to succeed. The key to business success is flexibility, in structures, relationships and communication.

All companies are based upon networks. These can be well connected or badly connected, both internally in terms of people, processes, workflows and strategies, and externally concerning the market, customers and suppliers.

This innovative new book from Pedro Pablo Ramos shows organizations how to understand and improve their organizational networks, and explains how different network models can be implemented that encourage and promote flexibility within organizations.

Understanding that your company is built upon networks will improve connections and communication. Organizations must evaluate what type of networks their structures are built upon and how suitable these are for future growth and strategy. Your business's future success will depend on your network being both well-designed and well-connected.

With a Foreword by Stephen R. Covey, bestselling author of The 7 Habits of Highly Effective People.

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