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Interact and Engage!

Kassy Laborie, Thomas Stone

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Convince your online participants to tune in?and get them to interact and engage.

Virtual classroom training is here to stay, and web and video conferencing is close to ubiquitous. Interact and Engage! offers proven strategies for captivating your live online audience. With more than 50 activities ranging from openers and icebreakers to closers, instructional design experts Kassy LaBorie and Thomas Stone present a framework for igniting online training programs, meetings, and webinars.

Engaging online audiences can be difficult. This is true for novice instructional designers and facilitators?and for experienced ones. Learn how to break the mold of static lecture-style online training that drives participants to multitask or, worse, tune out. LaBorie and Stone cover all the steps necessary to remedy poor online training experiences and ensure that what you teach sticks.

In this book you will:
•Explore the popular delivery platforms (Adobe Connect and WebEx Training Center) inside and out, backwards and forwards, and upside down.
•Discover how to start events off right and bring them to a fitting end, while achieving the event's goals in the middle.
•Delve into what facilitators and producers need to do before, during, and after an activity.

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