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Herausforderung Change Management: Mit professioneller Personalarbeit Veränderungen zum Erfolg bringen (DGFP-PraxisEdition 98) (German Edition)

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Veränderungsprozesse im Unternehmen sollten nicht ohne das Personalmanagement umgesetzt werden: Personaler können als "Change Agents" erfolgreich Veränderungsprozesse gestalten und steuern. Basierend auf einer empirischen Studie und mehreren Expertenworkshops gibt das Buch Antworten auf vier Leitfragen: Was ist Change Management? Welche Herausforderungen ergeben sich daraus für das Personalmanagement? Welche Rolle spielt das Personalmanagement dabei?
Welche Instrumente stehen ihm zur Verfügung? Mithilfe einer Profilmatrix lassen sich Veränderungsprozesse einordnen, beschreiben und planen; verschiedene Instrumente und Checklisten bieten konkrete Hilfestellung. Mit Fallbeispielen aus den Unternehmen ThyssenKrupp Nirosta GmbH, KPMG, TMD Friction Group und TRW Automotive.

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