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Plan to Turn Your Company Around in 90 Days: How to Restore Positive Cash Flow and Profitability

Jonathan H. Lack

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More than half of all businesses in the U.S. don't make it to their fifth birthday, and nearly 70 percent are gone by year ten. How do businesses get into trouble? A hundred different ways. Poor cash flow, undercapitalization, lax financial controls, poor worker productivity, boneheaded mistakes, inefficient processes, failure to adapt, loss of enthusiasm . . . the list goes on and on.

The fact is, many businesses that face life-threatening challenges, or are just stuck in the doldrums, can turn their fortunes around. And Jonathan Lack is the expert who can show you how. Lack is a turnaround specialist—the guy called in to reinvigorate a stalled company or revamp the poor practices that reduce sales and decimate profits. Once he's done, the company is again on the road to growth and profitability.

Plan to Turn Your Company Around in 90 Days is a pragmatic, step-by-step guide to helping your company not only survive but begin to grow again. Among other things, this book will teach you how to improve your company's cash flow, how to better manage your payroll and employee productivity, and how to get better results from your marketing and sales efforts. *Turn Your Company Around in 90 Days* will help you develop a framework to create a strategic plan that will move your company in the right direction and breathe new life into tired or worn-out operations and products.

Plan to Turn Your Company Around in 90 Days will immediately help your firm in the following areas:

- How to get to "cash flow positive" and then grow
- How to manage technology better
- How to manage your payroll and employee productivity
- How to improve marketing and increase sales
- How to restore profitability
- How to manage your board of directors and investors

If you're at all fearful that your company may not last the next couple of years, this book is for you.

What you'll learn

- How to manage and preserve cash
- How to reduce your expenses
- How to increase your margins
- How to increase employee productivity and improve operations
- How to assess the strength of your products and services
- How to increase sales and marketing efficiency
- How to create a strategic plan to turn your company around
- How to restore enthusiasm and become a desirable employer again

Who this book is for

This book is written for CEOs, CFOs, COOs, and CMOs of large companies, midcaps, and small businesses. It's also for angel investors, board directors, private equity firms, and venture capitalists. It is intended to give readers the confidence that, by developing a basic plan, they can turn their company around and give it new life.

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Susan Scott:

This Plan to Turn Your Company Around in 90 Days: How to Restore Positive Cash Flow and Profitability is great book for you because the content and that is full of information for you who always deal with world and get to make decision every minute. This book reveal it facts accurately using great plan word or we can point out no rambling sentences included. So if you are read the item hurriedly you can have whole data in it. Doesn't mean it only provides straight forward sentences but challenging core information with splendid delivering sentences. Having Plan to Turn Your Company Around in 90 Days: How to Restore Positive Cash Flow and Profitability in your hand like finding the world in your arm, data in it is not ridiculous a single. We can say that no e-book that offer you world inside ten or fifteen tiny right but this reserve already do that. So , this is certainly good reading book. Hey Mr. and Mrs. hectic do you still doubt that will?

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Michael Sheridan:

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