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WordPress for Libraries (Library Technology Essentials)

Chad Haefele

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WordPress is not only the most popular blogging software in the world, but it is also a powerful content management system that runs more than 23 percent of all websites. The current version alone has been downloaded almost 20 million times, and the WordPress community has built more than 38,000 plugins to extend and enhance the system. Libraries are using this technology to create community-oriented websites, blogs, subject guides, digital archives, and more. This hands-on, practical book walks readers through the entire process of setting up a WordPress website for their library, provides tips and best practices for using themes and library-oriented plug-ins, and contains information on how to use WordPress to create nontraditional library websites.

No matter your library's size or resources, this all-in-one practical manual will show you how to improve your website by building it in WordPress through projects such as:

- How to Install and Use Common Plugins
- How to Install and Customize a Theme
- How to Build an Exhibit to Display an Image Collection
- How to Analyze and Manage Your Content in WordPress
- How to Create Re-Usable Chunks of Text With Shortcodes
- How to Build a Professional Library Website

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