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Bob Wolff's Complete Guide to Sportscasting: How to Make It in Sportscasting With or Without Talent

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How many sportscasters working today can say that they've interviewed both Babe Ruth and Derek Jeter? The answer is one, and his name is Bob Wolff. Having called everything from the World Series to the Westminster Kennel Club Show on both TV and radio, Wolff is uniquely qualified to write a comprehensive guide to the art of sportscasting. And in *Bob Wolff 's Complete Guide to Sportscasting*, he pours forth sixty-plus years of experience and wisdom behind the microphone to create the definitive volume on the subject, a book that will be devoured by aspiring sportscasters for generations. Part how-to, part memoir, it's a book that breaks down the sportscasting profession from all angles to present a step-by-step playbook for success.

As Wolff explains in his introduction, it doesn't take great talent to become a sportscaster. After all, it's the athletes who provide the stories. The sportscaster's job is to add information and identification, sometimes entertainment, and aim at enhancing the viewing or listening pleasure for our electronic friends at the other end. It's nice work if you can get it, and nobody has ever enjoyed this work more than Bob Wolff. Read this book to find out why and how you, too, can do the same.

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