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Winning the NFL Way

Bob LaMonte, Robert L. Shook

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Being an NFL coach is the ultimate high-pressure job. Every Sunday a coach makes split-second decisions that will not only decide the fate of a game, but also his team's season and, ultimately, his own job.

Meet Mike Holmgren, Jon Gruden, John Fox, Andy Reid, and Mike Sherman -- top NFL head coaches whose careers rest on their ability to lead other men to win in the fiercely competitive world of professional football.

In this extraordinary collaboration with their agent Bob LaMonte, each of these five coaches shares his leadership principles. LaMonte takes you behind the scenes, where you'll be a fly on the wall as these men reveal how to win beyond the X's and O's. You will see how these successful leaders communicate with different personalities, develop vision, build trust in their people, and win loyalty, as well as overcome adversity and adapt to change.

Through their colorful and motivational anecdotes, you'll gain unprecedented insights into the minds of some of the best coaches today and valuable lessons on what it means to be a leader and a champion.

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