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The Craft of Scientific Communication (Chicago Guides to Writing, Editing, and Publishing)

Joseph E. Harmon, Alan G. Gross

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The ability to communicate in print and person is essential to the life of a successful scientist. But since writing is often secondary in scientific education and teaching, there remains a significant need for guides that teach scientists how best to convey their research to general and professional audiences. *The Craft of Scientific Communication* will teach science students and scientists alike how to improve the clarity, cogency, and communicative power of their words and images.

In this remarkable guide, Joseph E. Harmon and Alan G. Gross have combined their many years of experience in the art of science writing to analyze published examples of how the best scientists communicate. Organized topically with information on the structural elements and the style of scientific communications, each chapter draws on models of past successes and failures to show students and practitioners how best to negotiate the world of print, online publication, and oral presentation.

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