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If you need the best practices and ideas for gaining market share in developing economies--but don't have time to find them--this book is for you. Here are 10 inspiring and useful perspectives, all in one place.

This collection of HBR articles will help you:

- Manage risk in unstable environments

- Ward off political threats to your business

- Customize your business model for emerging markets

- Tailor your strategy to capitalize on countries' strengths

- Gain ground on emerging giants

- Compete in China's new high-tech market

- Win the war for talent in developing economies

- Serve the bottom of the pyramid profitably

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