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“ …GENERAL MOTORS in 1933 reached its twenty-fifth milestone. Since the founding of General Motors Company of New Jersey in 1908, the growth of the organization has contributed a unique chapter to American industrial history. From beginnings so small that its birth escaped notice in financial centers, General Motors has worked its way steadily forward to a place where its leadership in many of the most exacting branches of production and distribution is taken for granted and where it meets the public of many lands with a wide variety of merchandise and services. Scientific research, close attention to dealer and consumer needs, and constructive public policies are among the factors accounting for General Motors' present strength. My acquaintance with General Motors began at its birth in 1908, and as a somewhat impartial observer of social trends I have watched its progress with keen interest ever since”

ARTHUR POUND - 1934

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